

PRESS RELEASE

NEOSPERIENCE HAS STARTED A NEGOTIATED SETTLEMENT PROCESS WITH THE FINANCIAL CREDITORS, WITH THE SUPPORT OF KPMG

Milan, 31 December 2024 – The Board of Directors of Neosperience S.p.A. ("Neosperience" or the "Company"), a Solution Provider listed on Euronext Growth Milan since 2019 and among the leading companies in Italy in applied artificial intelligence, announces that it has presented, on 27 December 2024, a request for access to the voluntary and extrajudicial path of negotiated settlement for the solution of the business crisis (Composizione negoziata della crisi or "CNC"), without a request for the application of the protective measures of the company's assets against creditors and limited only to the parent company, therefore without involving the companies directly or indirectly controlled.

The request is aimed at overcoming the situation of temporary and transitory financial tension that the Company is going through, with an orderly renegotiation of the debt to financial creditors, and the following goals:

- ensure business continuity,
- pursue profitable business management,
- safeguarding relationships with all its stakeholders (including customers, employees, collaborators, business partners and shareholders)
- and thus recreate the prerequisites for generating shareholder value.

The Board of Directors of Neosperience also announces that it has given the consulting company KPMG Advisory S.p.A., a leading company in the strategic and financial consulting sector, the mandate to support company management in the drafting of a new business plan with clear and measurable growth and development objectives. In addition, KPMG will work closely with Neosperience management to analyse and optimise the Group's financial structure and guide the negotiation phase of the financial restructuring with the credit institutions and financial creditors that will be involved in the negotiations to be carried out within the CNC.

Molinari Studio Legale has been entrusted with the task of providing legal advice.

The President of the company, Dario Melpignano, commented: *“With this operation we want to ensure maximum protection for shareholders, all stakeholders and the credit class and we are convinced, also thanks to the indications of our consultants who assisted us in the complex phase of evaluating the available alternatives, that the use of CNC, with the margins of flexibility it ensures, can quickly return to a situation of financial balance that allows us to fully seize the opportunities*

NEOSPERIENCE[•]

offered by the digital market, with particular attention to the Applied AI sector where most of our activities are addressed.”

*Neosperience is an **innovative SME** listed on Euronext Growth Milan that operates as a **software vendor**. Recently named by Gartner as the only Italian company among the six most innovative software companies in the world, together with Adobe, Salesforce and SAS, Neosperience was founded in Brescia in 2006 by Dario Melpignano and Luigi Linotto, respectively President and Executive Vice President. The company is active in the field of **Artificial Intelligence with Neosperience Cloud**: a proprietary software **platform based on advanced digital solutions** that allow companies to offer their customers an **empathic digital experience**, with which to attract new customers, increase the value of existing customers, improve revenues and margins and optimize business processes. Neosperience serves over 750 clients, including industry leaders in **sectors like fashion, retail, healthcare, manufacturing, and financial services**.*

www.neosperience.com

Further information:

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